



Easygo Customer Story

Addressing Human Weaknesses with
Innovative Learning Solutions

About Easygo



Revolutionising Technology & Entertainment.

Easygo proudly stands as a prominent service provider to powerhouse brands within the gaming industry including Stake.com, Kick.com and Twist Gaming, amongst other growing brands. Easygo focuses on creating immersive online experiences with utmost transparency. The tech business is privately owned and has more than 400 employees, with its headquarters in Melbourne.

Challenges Easygo Face



— Michael McKinnon
Head of Security at Easygo

Easygo faces persistent cyber threats and needed better human-focused cybersecurity.

Easygo face relentless cyber threats, including attacks from nation-state actors. Our ongoing challenge is to fortify the human aspect of our cybersecurity defences. CanIPhish has equipped our team with the necessary skills to enhance security awareness effectively without undermining productivity or the vibrant atmosphere of our workplace.

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We are an extreme target for malicious actors online, including nation-state actors such as North Korea.

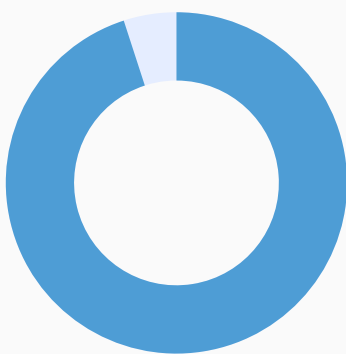
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Why did you choose CanIPhish over other options?

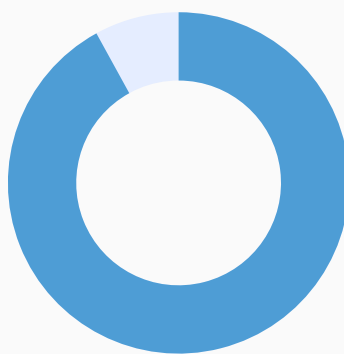
CanIPhish's industry expertise, affordability, and ease of use fits our specific needs.

What made us aware of CanIPhish was the team's security research into email supply chain vulnerabilities and how these vulnerabilities could be abused at scale. What made us choose CanIPhish over other options was its affordability and, more importantly, the user-friendliness of the platform.

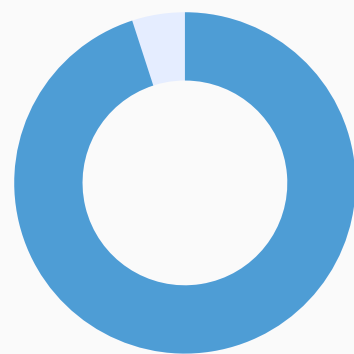
Expertise



Affordability



Ease of Use



How has CanIPhish impacted your organisation?

CanIPhish has boosted cybersecurity awareness and improved phishing detection across our workforce.

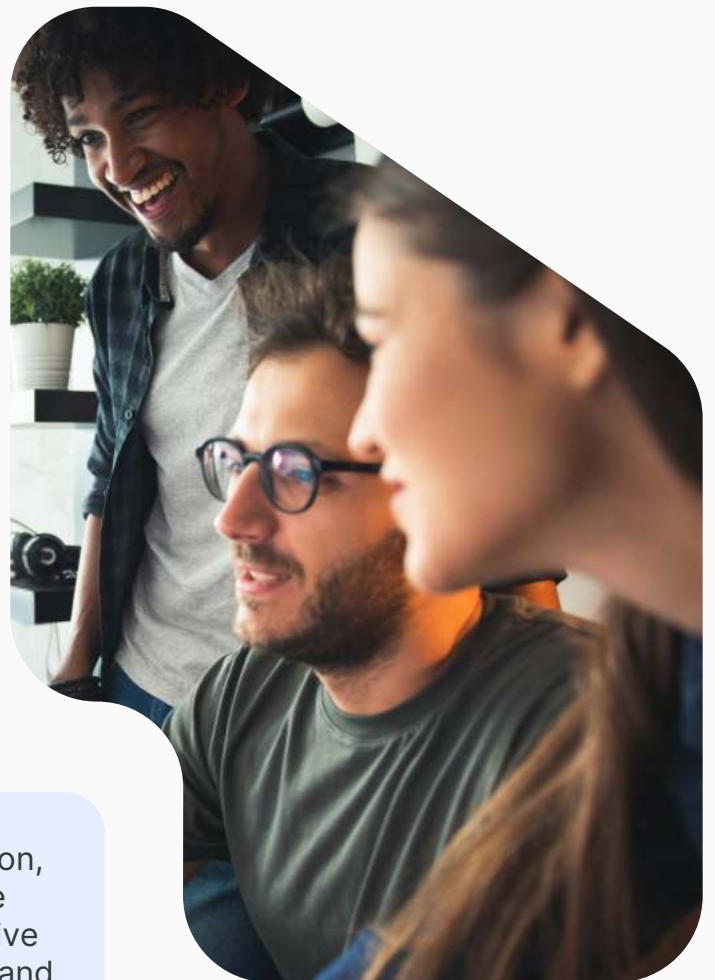
Since implementing CanIPhish, we've seen a significant increase in cybersecurity awareness among our employees. The platform has not only fostered a proactive security culture within Easygo but also equipped our team with specific skills and knowledge to recognise and report phishing attempts, thereby enhancing our overall security posture. The simulation and reporting features of CanIPhish have helped us quantify and improve our defensive strategies effectively.



How has CanIPhish improved security culture?

CanIPhish has helped foster a security-conscious culture with open communication and team-based learning.

Adopting CanIPhish marked a significant shift in our workplace culture towards cybersecurity. Easygo is a vibrant, high-energy workplace, and setting a positive tone around our simulated phishing program was imperative. This is about making our defences stronger together. "There's a general acceptance within our organisation that we are all potentially vulnerable, and we need to be open to that possibility." This ethos encourages open communication and collective defence, empowering everyone to play their part in our cybersecurity strategy.



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When we run a phishing simulation, you can often hear chatter in the office as team members try to give each other tips on how to avoid and report phishing.

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Since coming on board, what do you like best about CanIPhish?

We love CanIPhish's detailed stats, impactful simulations, and easy customisation tools.

One of the standout features of CanIPhish has been the breakdown of campaign statistics—how many phishing emails were sent, opened, reported, and how many led to 'compromises.' This detailed breakdown provides us with crucial information about the effectiveness of our training, and we're definitely seeing results. The way the landing pages stop users mid-credential input and hit them with an 'Oops! That was a phishing website!' The message is really powerful. It's a bit of a shock, but it catches them in the act and makes a strong impact. While it seems like a small thing, it really sticks with them and highlights the seriousness of the situation. It's not about blame—it's about waking people up and giving them a reminder to stay sharp while still keeping it a bit lighthearted and fun.



Would you recommend CanIPhish to others?

CanIPhish makes security awareness engaging, insightful, and part of daily life.

Yes. The platform has significantly contributed to our security culture, making cybersecurity awareness an engaging part of our daily operations. The ability to customise phishing simulations and provide insightful reporting has made it an invaluable tool for us.



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Additional Insights



CanIPhish allowed us to tailor phishing campaigns to real-world scenarios with ease.

We had an incident in the past with North Korea, which began with social engineering on LinkedIn and led to a fake interview process. We've easily tailored phishing campaigns to use LinkedIn as a hook to simulate something we know has happened in the past. The pretext is everything in phishing—it's the story behind it. CanIPhish has the templates and pretexts we need and is ready to go.

We look forward to CanIPhish's future developments as they continue to challenge what's possible in the realm of phishing simulations.